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Business Opportunities for  
Women Entrepreneurs.

Women First Prosperity for all.

# About Vyomini.

Facilitating Economic & Social Empowerment of Women

VYOMINI is a Social Enterprise, has been established by women entrepreneurs to address social, economic & environmental problems by manufacturing biodegradable products.

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Provide Sustainable Sanitary Health  
Across Rural and Urban India.

# The Opportunity.

- Most female hygiene products are made of plastic and synthetic materials which causes health and environmental issues.
- Poor menstrual health is the major reason for the reproductive infections, low confidence, poor mobility and poor participation in income generating opportunities.
- Inadequate menstrual protection and unhygienic menstrual practises may also leads to infertility.
- Cervical cancer kills around 72000 women in India every year, more than 26% of deaths worldwide.

“ We bring good things to life

# The Solution.

**Low cost Solution**:- Machinery, Raw material, sanitation hardware.

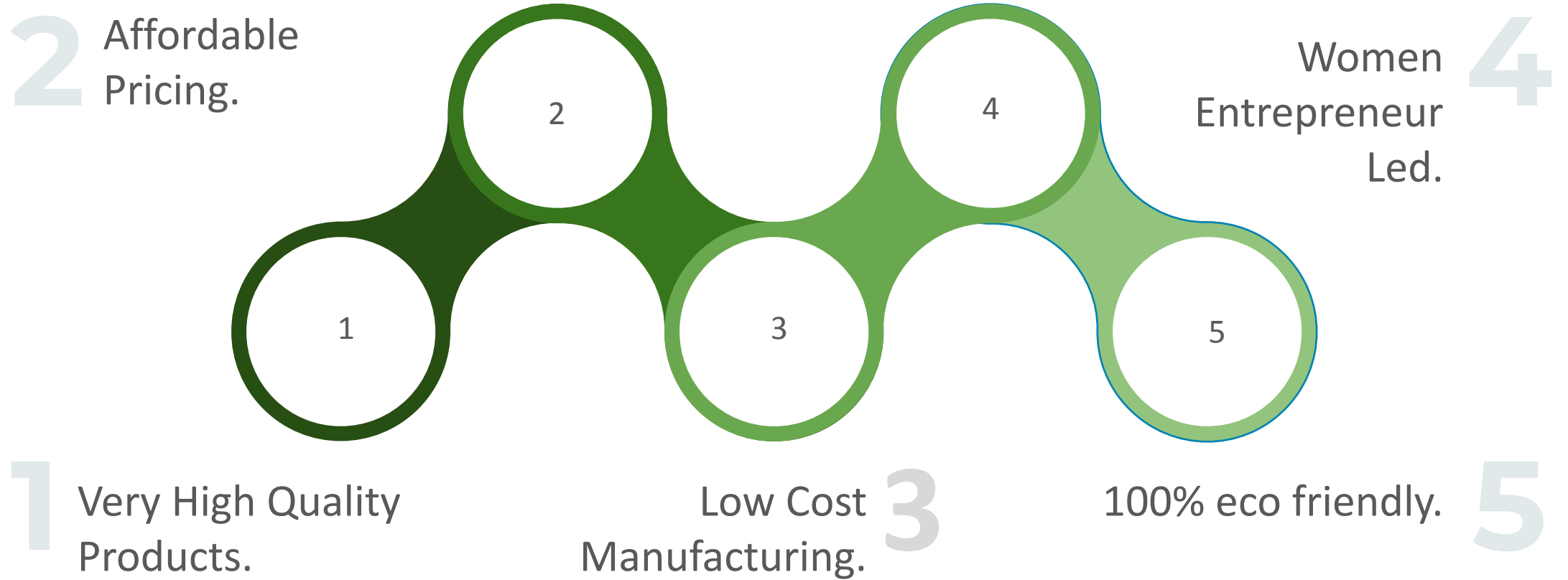
**Awareness**:- through workshop, camps, conference, seminar and advocacy with policy makers.

**Accessibility**:- Make sanitary napkins available for all walk of life, install vending machine and incinerator.

**Affordability**:- Keep cost of sanitary napkins low so that all can afford it.

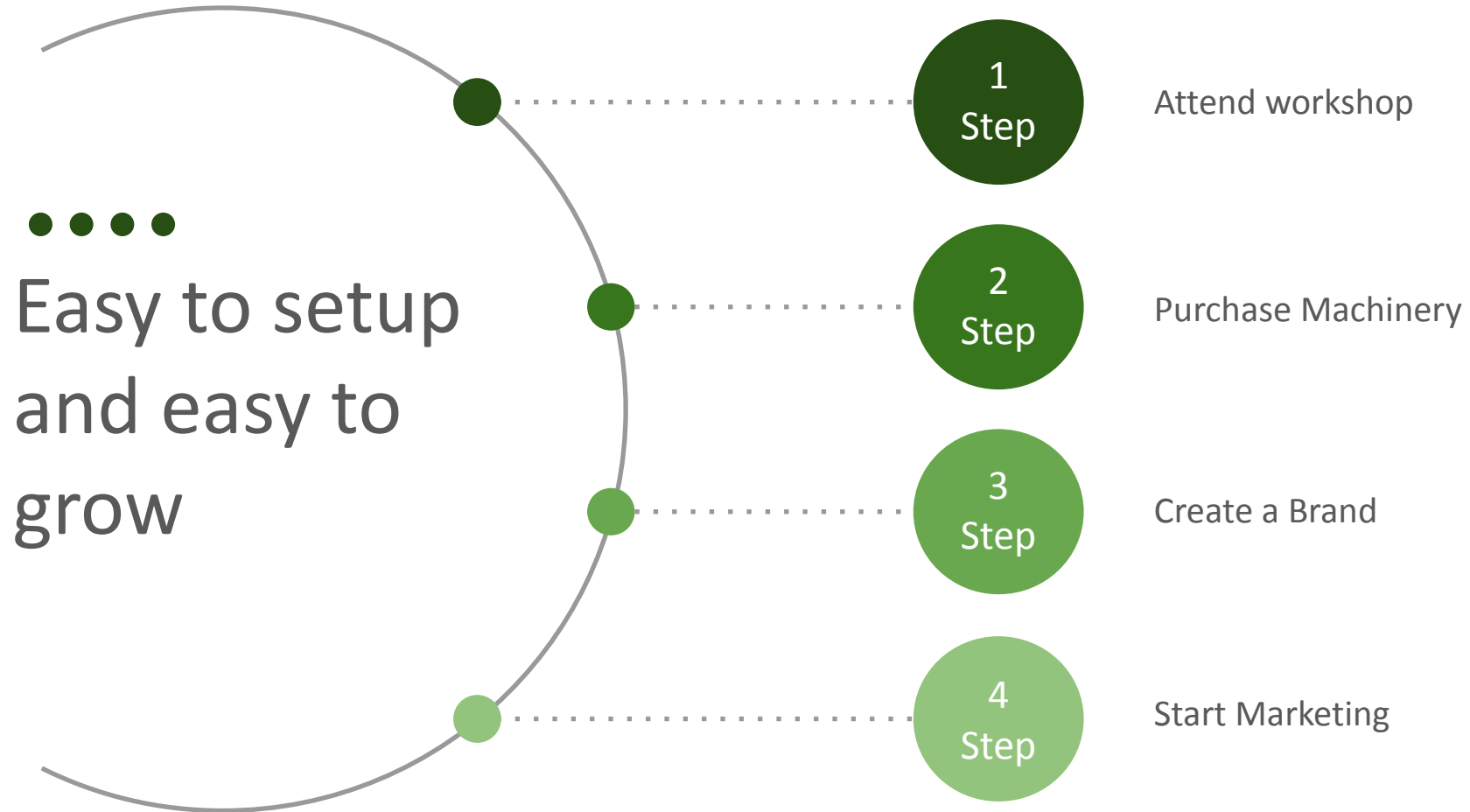
“Through micro entrepreneurs belongs to marginalized section of the society and underprivileged section.

# Vyomini



# Set Up Plan

Pan India Support



# Commercial Model



Rs. 5 lakhs

Basic

20000 units  
production



Rs. 10 lakhs

Silver

50000 units production



Rs. 15 lakhs

Gold

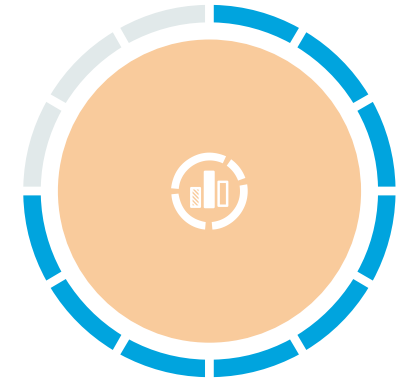
1 lakh units  
production



Rs. 30 lakhs

Platinum

2 lakh units  
production



Rs. 60 lakhs

Mega

Mass Production

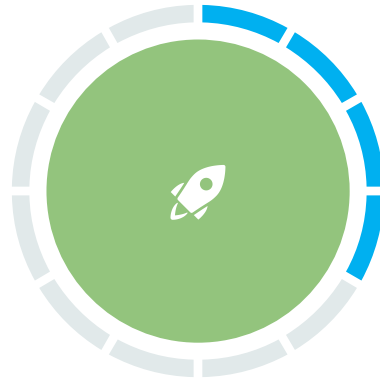
# Commercial Model for **Women Entrepreneurs**



Consultation Fee



Startup Kit & Equipment



Total Investment



Support Partner Fee



Break-even period

Our Model

None

Rs. 15 lakhs

Rs. 30 lakhs

None

6 Months

Others Model

Rs. 2 lakhs

Rs. 20 lakhs to  
Rs. 35 lakhs

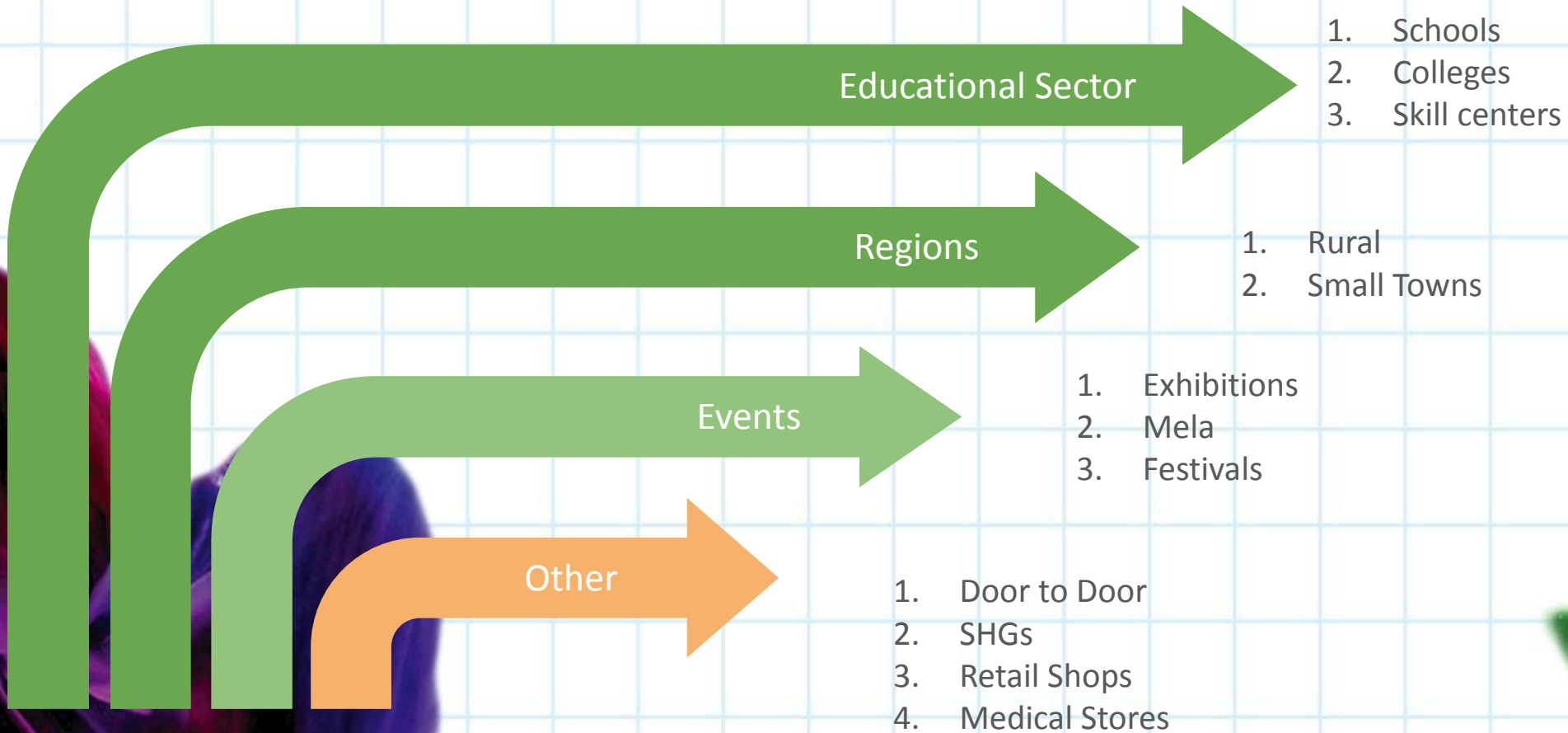
Rs. 40 lakhs to  
Rs. 60 lakhs

20% - 40%

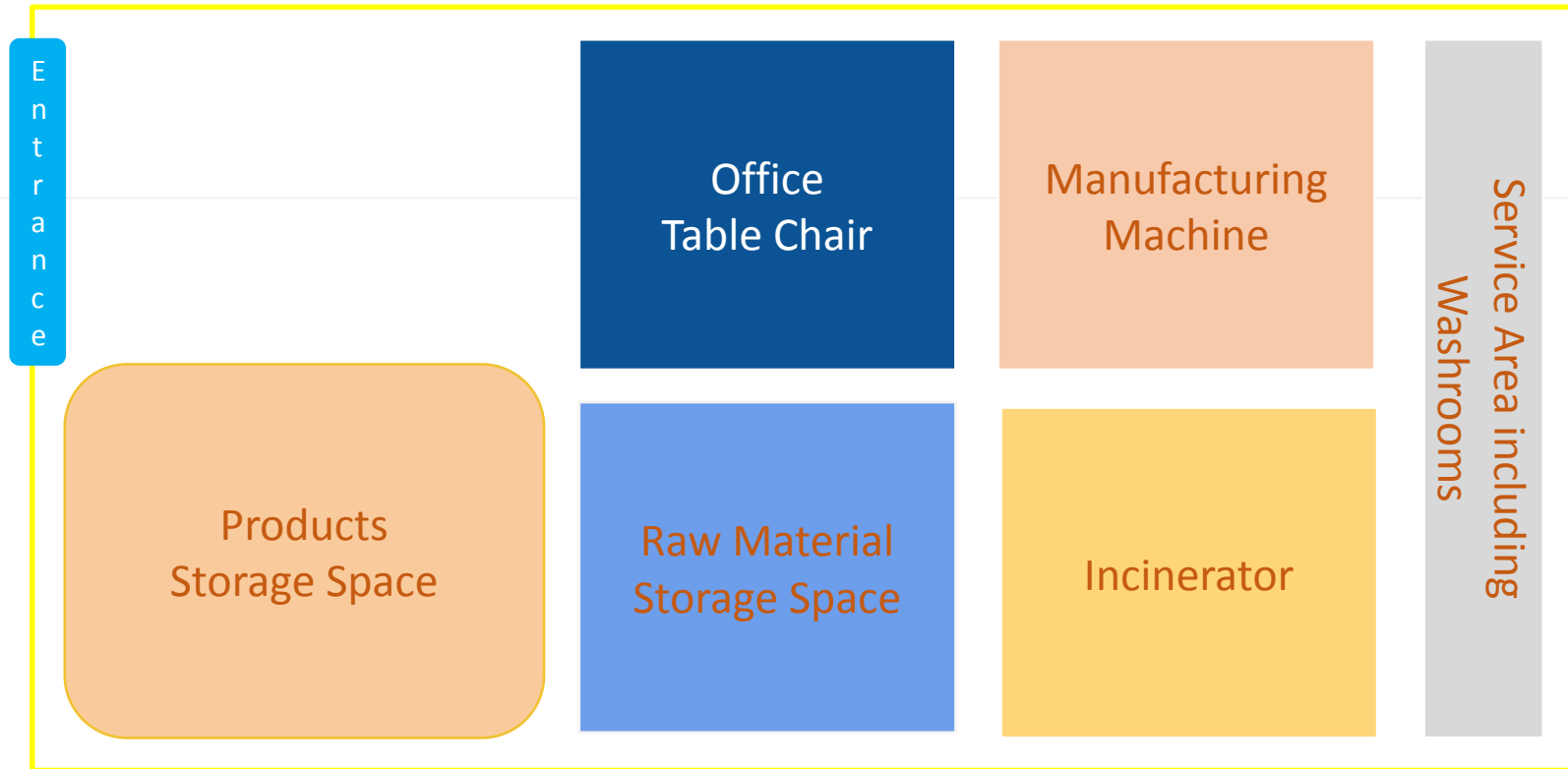
24 Months



# Target Markets



# Indicative Lay Out.



# Vyomin - Offerings

- I: Compostable Sanitary Napkins.
- II: Sanitary Napkins Disposal Vending Machine.
- III: Incinerator.
- V: Raw Material.
- VI: Manufacturing Machine.
- VII: Awareness Workshop.



**Thank you**